



Minutes for the ZONC Board Meeting of February 11, 2012

Meeting called to order at 11:40 am by Chairman, Lyent Hogue Jr.

- 1. Introductions:** Present: Lyent Hogue Jr., Roy Dorn, Ken & Mary Clark, David Morse, Ike & Mercedes Hollomon, Michael Hayes (Social Media/CRM Manager for Central Valley Automotive Group), Rolf Johnsen, Herman Brown, Louie Ramirez, Ann Devor, Bob, & Marci Jenkins.
- 2. Financial Report** presented by *Treasurer* Roy Dorn: 1/31/12 Ending Balance for Savings: \$4,020.53
1/31/12 Ending Balance for Checking: \$5,431.61. Moved, 2nd and passed to approve report.
- 3. Minutes** of last meeting of: 1-7-12. Moved, 2nd and passed to accept minutes as posted on the website. It was noted that your name will show up on the Internet if you Google your name, because these minutes are posted on the website.
- 4. Event Forms:** Available at the website. Passengers and Drivers will both need to sign the Waiver/Sign in form for events. Access to the Event Forms will require a "Members Only" Password. We need Event Forms with a 2-month lead-time for posting the Event on the website and in the ZNews.
- 5. Area Runs:** Updates on the following runs/events were given: Contra Costa Run on **3-4-11**. April Fools Rallye in Santa Rosa on **April 1st**. Castle Air Run on **5-27-12**. Gold County Run on **June 30th**. Tech Day at Doc's in Mariposa on **Oct. 27th**. Eagle Run on **Oct. 6th**. Ike Hollomon has 2 tours planned. Ike would also like to have a Classic Z show in the North Valley Area & he's looking for sponsors for his events.
- 6. Update MSA:** **4-27-12 to 4-29-12** The Ayres Hotel is recommended, and, each member would be responsible for his or her own hotel. Information for the event is at the MSA website.
- 7. Update Dyno Day - Z Car Garage** - is not set at this time.
- 8. Update on the Marin/Sonoma Concourse at Marin Civic Center in San Rafael on 5 -20 -12:** Information available at their website.
- 9. Update Sonoma Historic Motorsports Festival at Infineon Raceway:** The Corral will be at Turn 3 or 4 on **6-3-12 (Sun)**. Tickets will be available from Infineon. A parade lap will be available for optional purchase.

10. Update Annual Car Show at Brisbane on 7-28-12 Planning: Alan Hirotani has recommendations for publicity. Dale & Chris Kusaba will work on the raffle prizes again this year.

Planning Committee open to all who want to attend on March 10th from 11am-12: 30 at the Straw Hat Pizza in Fairfield, before the regular Meeting.

11. Update Rolex Monterey Motorsports Reunion at Laguna Sea - **8-18-12:** No information yet on website. May need a survey to see if there is interest in a corral.

12. Update Indy Car Races at Infineon Raceway: No updated information available at this time.

13. ZCON: 9-18-12 to 9-23-12: In Az. Updates of the ZCON will be shared as they come in.

14. Picnic: Allan D. Witt Park on 10-13-12: Lyent Hogue will reserve the site.

15. Awards Banquet: 12-2-12 (Sun) at Humphries – Secretary to arrange for banquet.

16. Website: Currently in the process of reviewing all links for updating.

17. Area Representative: Our guest, Michael Hayes, the Social Media/CRM Manager for Central Valley Automotive Group, stated that he was attending today as he likes to see what clubs are doing. He was interested if a Z Newsletter could be sent to his Dealership, which will be arranged with the ZNews Editor. The Board noted that a Dealership Sponsor would pay \$200 for year for an on-going website ad. Ann Devor noted that the upper area of the Brisbane Car Show site could be a spot for Nissan Dealers to show cars or for a swap meet.

There was a recommendation to have an Area Rep meeting once a year. There was discussion on how to get the Area Reps more active.

18. ZCCA Membership: ZONC is joining the ZCCA organization this month. The question was raised as to how would a ZONC member know that ZONC is also a member of ZCCA? The Secretary will research.

20. Other: Contact Ike for information on purchasing the Lo-Jack security system. Herman Brown noted that there is good information on blog sites regarding car issues. Ike thanked everyone for driving to Modesto.

21. Next meeting: March 10th 12:30 – 3pm Straw-hat Pizza. Annual Car Show Planning Meeting from 11am-12: 30 before meeting, everyone is welcome to attend the Planning Meeting.